[****](https://www.salesfully.com/)

**Cold Call Scripts**

Hi **{Name}**, this is **{Your Name}** calling from **{Company}**. As a provider of **{Product/Service}**, we wanted to make sure that you were getting the best possible deal on **{product/service specific to their business}**. Our rates start as low as **{rate}** and we’re currently offering a **{deal}** deal for new members who join this month. Feel free to give me a call back at **{phone number}**. Thank you!

Hello **{Name}**, my name is **{Your Name}** from **{Company}** calling about your **{product/service}** needs today. Can I ask you how much **{product/service}** you rely on per month? Would you be interested in a deal that allows you **{parameters of the deal, including sale, payments, features}**? Please take your time if you’d like to consider it further. Do you have an email address where I can send some of our information? That way you can peruse it at your leisure. Thank you, have a great day.

Hi, this is **{Your Name}** from **{Company}**, am I speaking to **{Name}**? I’m just calling to see about meeting the **{product/service}** needs of **{Their Company}**. What would you say your biggest **{issue/inconvenience/cost}** is at your business? We’d love to help you out with that by offering **{product/service}**, providing **{details}** for **{sale cost}**. Would you be interested in learning more?